

August 31, 2018

Sept 10th Council Meeting  
Will Begin at 7:30 @ City Hall

# CITY OF RUSHMORE PROJECTS

*City of Rushmore  
136 N Thompson Ave  
PO Box 227  
Rushmore, MN 56168*

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*Website: [www.rushmoremn.com](http://www.rushmoremn.com)*

Rushmore City Council  
Mayor-Gregg Harberts  
Councilmembers:  
Bruce Boltjes  
Carol Hieronimus  
Mark Schutte  
Shirley Vis

Rushmore City Staff  
Clerk-Coleen Gruis  
Maintenance:  
Jason Harberts  
Larry Lupkes

[Rushmore launched a website. You can find out the latest updates regarding City matters at \[rushmoremn.com\]\(http://rushmoremn.com\). Please let us know what you would like to see on this site!](#)

## **Cold Weather Rule Annual Notice To All Residential Customers**

**The Minnesota Cold Weather Rule** is designed to protect people who may have trouble paying their utility bills in winter months. The Minnesota Cold Weather Rule applies from October 15 to April 15. The rule, established by the Minnesota Public Utilities Commission, means that your utility cannot disconnect your residential electric service during the winter if the customer meets the following requirements: (1) utility disconnection would affect the customer's primary heat source; (2) the customer has declared inability to pay on forms provided by the utility, these can be picked up at City Hall (Note: Customers receiving any form of assistance, are deemed to have qualified for inability to pay status);

(3) The household income of the customer is less than 50 percent of the state median income level, as documented by the customer to the utility; and (4) the customer's account is current for the billing period immediately prior to October 15 and the customer has entered into a payment schedule and is reasonably current with payments under the schedule. If you have trouble paying your utility bill, local agencies may be able to provide payment assistance. Nobles County Family Services, whose phone number is 295-5213 and SMOC, whose phone number is 376-4195, are such agencies. If you know you are going to have trouble paying your utility bills, please contact us to try and work out a payment schedule. We will try to help.

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***The City of Rushmore Will Be Applying For A Rehab Housing Grant  
Come Join Us On Monday, Sept. 10th At 6:30 p.m.  
Homeowner Participation Increases Our Chances To Receive A Grant!***

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Micro-

soft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edito-

rial. You can also profile new employees or top customers or vendors.

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*“To catch the reader’s attention, place an interesting sentence or quote from the story here.”*

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that ap-

pear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

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# Organization

City of Rushmore  
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Phone: 478-4338  
E-mail: [rushmore@iv.net](mailto:rushmore@iv.net)  
Website: [www.rushmoremn.com](http://www.rushmoremn.com)

136 N Thompson Ave  
Rushmore, MN 56168  
Phone: 507-478-4338  
Fax: 507-478-9903

**Your business tag line here.**

WE'RE ON THE WEB!  
EXAMPLE.MICROSOFT.COM

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your

organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is

a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.